

### **Voucher poll in Oklahoma: 74% oppose vouchers**

Polls were conducted March 3 and December 1, 2022 in Oklahoma to gauge public support for school vouchers for private schools. Wow, in the December 1 poll, 74% opposed vouchers. In the March poll 61% opposed vouchers. ([Results attached](#))

The poll was conducted by the [Tarrance Group](#). The Tarrance Group story is attached. It is noted that “Tarrance has helped elect more than 110 Republican Governors, U.S. Senators, and Members of Congress, as well as numerous state legislative candidates.”

### **The Tarrance Group Story**

The Tarrance Group is **one of the most widely respected and successful Republican strategic research and polling firms** in the nation.

Founded in 1977, our total commitment to quality has helped elect more than 110 Republican Governors, U.S. Senators and Members of Congress, as well as numerous state legislative candidates.

In this fast-paced, ever changing world, you need accurate data and strategic insight into your target audiences. The Tarrance Group helps you know your world by utilizing cutting edge research tools that help you achieve your goals.

**What sets The Tarrance Group apart from other firms is our commitment to make research findings “actionable.”**

Evaluating issues and situations is taken one step further by using research data to develop a core set of recommendations for each project.

This extra step has positioned The Tarrance Group as an invaluable team member for hundreds of successful political campaigns, corporations, public affairs organizations and non-profits.

The Tarrance Difference is applied to each client and every project through our four cornerstones of commitment:

**Uncompromising Methodological Integrity:** We never cut corners when it comes to methodology. From survey instrument to in-depth statistical analysis, our first demand of ourselves is accuracy. Our track record and level of client satisfaction is proof positive.

**State-of-the-Art Technology:** We employ the newest research techniques and computer modeling programs with proven and reliable methods to achieve the greatest accuracy and depth of understanding about the client’s environment.

**Fast Turnaround:** The Tarrance Group offers the fastest turnaround time on survey research and strategic analysis in our industry. Our technical capabilities, in-house facilities and personal commitment to our clients means we can make the most effective use of that most valuable resource: time.

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**Turning Data into Sound Strategic Advice:** Turning raw data into information and strategic advice you can use is the difference between our client's success and failure. Our successful experience enables us to provide clear, concise strategic analysis from highly accurate, in-depth raw data.

The Tarrance Group Mission:

*To apply the science of strategic research and polling to the successful service of our clients, and provide the highest quality of strategic advice in the politic*